

2021-2022 SPONSORSHIP OPPORTUNITIES



smps[®]
Nashville





SPONSORSHIP OPPORTUNITIES

WHY SMPS NASHVILLE?

Because we are the only marketing organization dedicated to providing education, team building, and networking opportunities for developing business opportunities in the A/E/C industry. Our chapter continues to grow while representing the top **contractors, architects, engineers, and specialty consulting firms** in Tennessee.

WHY SPONSOR?



Have access to thousands of principals, business developers, marketers, and professionals in the A/E/C, real estate, and development industries



Promote and receive recognition of your company or firm through our website, social media channels, and at events



Make connections with potential and existing clients face-to-face at targeted industry events



Establish your company or firm as a thought leader in the industry

WHO ELSE IS DOING IT?

Bradley • C*Connect • I.C. Thomasson • JE Dunn Construction • Turner • Gresham Smith • Messer • SSR • TMPartners • S&ME • Mazzetti + GBA • Benesch • WSP • AECOM • Ragan Smith • RGAnderson • KSWA • MBP • Brasfield & Gorie • Lee Company

ANNUAL SPONSORSHIP

	PLATINUM \$2,000	GOLD \$1,500	SILVER \$800	FRIEND \$300
One free registration to all SMPS Nashville programs and education events (virtual events and in person events)	●			
Three registrations to all standard programs and education events at the member rate (special events, such as half-day workshops, are not included)	●	●		
First right of refusal for sponsorship of programs events	●			
One complimentary registration to SMPS Southeast Regional Conference	●			
Event attendee lists at request (excluding emails and phone numbers)	●			
Pre-event VIP networking with speakers at programs events (where available)	●	●		
Opportunity to introduce firm at two events	●	●		
Eight total complimentary registrations to SMPS Nashville events (excluding half-day education workshops and special events)		●		
Opportunity for "sponsor spotlight" on website and social media	●	●		
One registration to each SMPS Nashville education event (excluding half-day workshops)			●	
Unlimited free job postings on SMPS Nashville website	●	●	●	
Social media posts rebroadcast by SMPS Nashville (as requested)	●	●	●	●
Company logo on all chapter communications (print and web)	●	●	●	●
Company logo on pre-event slideshow (programs events only)	●	●	●	●
Sponsor designation on name tags at programs events	●	●	●	●
Company logo and URL displayed on SMPS Nashville website	●	●	●	●
Verbal recognition at all programs and education events	●	●	●	●
Promo video recorded by SMPS to show at VEs and in socials	●	●		
Promotional items on marketing table at in person events	●	●	●	

Contact us at treasurer@smpsnashville.org to get started today!



SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO TREASURER@SMPSNASHVILLE.ORG.

I hereby confirm the intent of _____ (firm name) to sponsor the Society for Marketing Professional Services Nashville Area Chapter at the following level:

☐ **\$2,000** | PLATINUM ☐ **\$1,500** | GOLD ☐ **\$800** | SILVER ☐ **\$300** | FRIEND

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: _____ Date: _____

Printed Name: _____

Company Address: _____

City, State, Zip: _____

Company URL: _____

Company Twitter: _____ Company Facebook: _____

Company LinkedIn: _____ Company Instagram: _____

Company Phone Number: _____ Contact Email: _____

PAYMENT METHODS

CHECK

» Please mail a check with a completed copy of this form to:

SMPS Nashville | Attn: Lauren Long, Treasurer
2950 Kraft Drive, Nashville, TN 37204

CREDIT CARD

» Please email treasurer@smpsnashville.org with a completed copy of this form to pay by credit card.

LOGISTICS

Please email firm logos to communications@smpsnashville.org in high resolution format.

QUESTIONS

Contact treasurer@smpsnashville.org with any questions regarding sponsorships.



PROGRAM SPONSORSHIP

SMPS Nashville provides high-quality and diverse programs for our members and potential members. Our programs attract the highest crowds and are typically held between four and six times a year. We target primarily owners and principals among a wide variety of market segments.

PROGRAM
**\$500 IN PERSON,
\$300 VIRTUAL**

Logo placement and link on website	●
Recognition as program sponsor on all program and media announcements	●
Two complimentary registrations for the program you sponsor	●
Preferred seating for two complimentary registrations at the program you sponsor	●
Promotional table display at program and company leave behinds	●
Opportunity for a two-minute company introduction by a member of your firm	●
Optional discipline exclusivity – first come, first serve	●
Creative promotions customized for each event, virtual and in person	●

CLICK HERE TO FILL OUT A PROGRAM SPONSORSHIP FORM TODAY!

Contact treasurer@smpsnashville.org with any questions regarding sponsorships.



EDUCATION SPONSORSHIP

SMPS Nashville provides educational, professional, and personal development opportunities through a diverse and well-rounded education calendar. Education events can include half-day workshops, skills training, lunch-time webinars, and speaker seminars.

EDUCATION \$250

Logo placement and link on website



Recognition as education sponsor on all announcements and verbal recognition at event



One complimentary registration for the education event you sponsor



Promotional table display at education event and company leave behinds



Opportunity for a two-minute company introduction by a member of your firm



Attendee list for the education event you sponsor



Recognition of all education sponsors at end of year celebration



CLICK HERE TO FILL OUT A EDUCATION SPONSORSHIP FORM TODAY!

Contact treasurer@smpsnashville.org with any questions regarding sponsorships.

